DEMARNAY GRAHAM

Sports Coaching | Level 3 PE | Youth & Schools
West Bromwich, West Midlands, B71 1ND
07450 075739 | marnay@marnaymade.co | marnaymade.co
Full UK driving licence

PROFILE

Sports coach with a Level 3 Advanced Apprenticeship in Supporting Teaching and Learning in Physical Education and School Sports, and four years coaching in a primary school of over 900 pupils. Experience across school, youth centre and foundation settings with ages 6 to 16, and currently founding a grassroots basketball organisation in the West Midlands. GCSE PE at grade A and a BTEC Sport Distinction.

KEY SKILLS

- Level 3 Supporting Teaching and Learning in PE and School Sports
- Session planning and delivery, ages 6 to 16
- Key Stage 1 and 2 experience
- Safeguarding and child protection awareness
- Behaviour management
- Basketball coaching
- Risk assessment and safe practice
- Working with teachers, parents and youth workers
- Full UK driving licence

EMPLOYMENT HISTORY

Hospitality & Events, including Team Leader - Evolve Agency, Birmingham

2020 - 2022

- Bar and kiosk work at Cheltenham, Warwick and Worcester racecourses and at football grounds.
- Team leader at Aston Villa and Wolverhampton Wanderers, running stock and till counts.

Sports Coach - Uplands Manor Primary School

2015 - 2019

- Completed a Level 3 apprenticeship with the school, then employed as a coach.
- Delivered PE lessons, clubs and activities to years 1-6 in a school of over 900 pupils.

Youth Sports Coach - Dorothy Parkes Centre

2016 - 2018

- Organised sports activities for ages 6 to 16 and supported the centre's youth club.

Sports Coach - The Albion Foundation

2014

- Led basketball sessions in local parks on a six-week summer programme.

SELF-EMPLOYED & PROJECT WORK

Web design and build - Independent and for clients

2019 - present

- Designing and building websites since 2019, starting with a property sourcing site of my own.
- Currently delivering a live site for a plumbing and drainage client.

Marnay Made - membership platform - marnaymade.co

2026

- Built and shipped a platform handling accounts, payments, timed access and audit logging.
- TypeScript, Next.js, PostgreSQL and Stripe.

A Callout Company - emergency trade platform - Founder

2026

- Designed the pricing and commission model, then built the platform against it: tested business-logic core, 26-table database, 41-route application.

Play On The Court - grassroots basketball - Founder

2025 - present

- Building a UK basketball organisation: brand, live site and a schools programme plan.

QUALIFICATIONS & TRAINING

- CPCS Red Trained Operator Card - Forward Tipping Dumper (2026, valid to mid-2028)

- CSCS Green Labourer Card, Level 1 (2024)
- Full UK driving licence

EDUCATION

- Level 3 Advanced Apprenticeship - Supporting Teaching and Learning in PE and School Sports. SW Training, 2017.
- Introduction to Business Agility - The Open University (OpenLearn), 31 January 2026. Statement of participation; carries no credit points.
- GCSEs, Sandwell Academy - Mathematics (A), Physical Education (A), Additional Science (B), Business Studies (C), English (C), Science (C).
- BTEC Sport - Distinction, Sandwell Academy.

REFERENCES

Available on request.